



**Media Release
For Immediate Release**

Standard Chartered Marathon Singapore 2011 Returns with New 5km Fun Run

Singapore's marquee running event opens for registration on 23 June 2011

Singapore, 21 June 2011 – The Singapore Sports Council (SSC) announced today a brand new non-competitive race category, the 5km Fun Run, for the Standard Chartered Marathon Singapore (SCMS) 2011, to further cater to runners of all ages and levels, enhancing the Marathon's reputation as an all-inclusive race.

2 Building upon the success of the SCMS last year which saw a record 60,000 runners along three different routes, the SCMS 2011 is aiming to attract 70,000 participants and the Organiser believes the introduction of the new 5km Fun Run will further engage runners from all walks of life, in addition to the already expansive range of race categories including the Full Marathon, Half Marathon, 10km, Kids Dash and the *Ekiden*.

3 “The SCMS has been a key highlight in not just the local, but the regional sporting calendar as well. Having 70,000 runners this year, together with the introduction of the 5km Fun Run, the SSC is confident that the SCMS 2011 will continue to grow as the People's Race, playing a vitally important role in helping to cultivate a vibrant sporting culture in Singapore,” said Mr David Voth, Vice-Chairman, SCMS 2011 Organising Committee, and Senior Director, Sports Marketing Group, SSC.

4 The SSC, together with title sponsor Standard Chartered Bank, will be unveiling more new and exciting additions to the race at the official Event Launch of the SCMS 2011 on Thursday, 23 June 2011, at Raffles Place Park. Major-General (NS) Chan Chun Sing, Acting Minister for Community Development, Youth and Sports, will be gracing the event as the Guest-of-Honour, and will be joined by Mr Lim Teck Yin, Chief Executive Officer, SSC, Mr Ray Ferguson, Regional Chief Executive Officer, Singapore and South East Asia, Standard Chartered Bank, and other esteemed guests.

5 Registration for the SCMS 2011 will start online and at the launch site at 11am on 23 June 2011. For further details of the SCMS 2011, including the Event Launch and race registration, please visit the Marathon's Official Website at www.marathonsingapore.com and the Marathon's Official Facebook Page at www.facebook.com/MarathonSG.

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About the Singapore Sports Council

Formed in 1973, the Singapore Sports Council (SSC) is tasked with developing a holistic sports culture for the nation. The SSC creates opportunities for people to excel in sports; opportunities for people to be engaged in sports as, coaches, officials, volunteers or fans; and opportunities for people to do business in sports as sponsors and investors. The SSC has changed the way Singaporeans view and participate in sports. Through sports, we now have an enhanced national identity thanks to our sports participation programmes; greater national pride as a result of high performance results at international and regional games; and more diversified economic stability through our vibrant sports industry initiatives.

To find out more, visit our websites **www.ssc.gov.sg** and **SingaporeSports.sg**

Follow SSC on Twitter at: **www.twitter.com/singaporeports** and Facebook at: **www.facebook.com/letsplaysg**

For a range of photographs, search for "Singapore Sports Council" on **www.flickr.com**

About Standard Chartered Bank in Singapore

Standard Chartered in Singapore is part of an international banking group with an extensive network of over 1,700 branches and outlets in more than 70 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.

It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

Standard Chartered has a history of more than 150 years in Singapore, opening its first branch here in 1859 and in October 1999 was among the first international banks to receive a Qualifying Full Bank (QFB) licence, an endorsement of the Group's long-standing commitment to its businesses in the country.

It serves both Consumer and Wholesale Banking customers. Consumer Banking provides credit cards, personal loans, mortgages, deposit taking and wealth management services to individuals and small to medium sized enterprises. Wholesale Banking provides corporate and institutional clients with services in trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance.

The Bank employs over 7,000 people in Singapore and has a network of 19 branches, 30 ATMs, and 7 Priority Banking centres. Standard Chartered is the only international bank to offer NETS service, giving its customers access to EFTPOS at over 17,000 outlets islandwide. The Bank's global businesses - Consumer and Wholesale Banking - are managed out of Singapore, as is its global Technology & Operations function.
